

Cookie Policy

Last revised: June 2015

What are cookies?

The humanitas.it website makes use of *cookies*. As explained in the December 2012 FAQ of the Privacy Commissioner office (which can be found at www.garanteprivacy.it), cookies are “small text files” (containing letters and numbers) “which are delivered by a website to a visitor’s terminal (most commonly a browser), where they are stored in order to be uploaded back to the site upon the user’s return visit”. Cookies are used to facilitate web traffic analysis, to record website hits, to differentiate visitors so that each of them can be offered personalized content, and to help system administrators improve the site and the site users’ experience.

Cookies do not enable Humanitas to access other information that may reside in your computer, even if they are stored there. Cookies cannot be used to upload codes of any sort, nor can they act as virus or malware carriers, and they cannot in any way damage your computer.

You will find below all necessary information concerning the cookies employed by this site, as well as the instructions on how to manage them by modifying your browser’s settings.

User’s consent

First-time visitors to any page of the humanitas.it website will be shown a banner containing summary information on the use of cookies. The banner can be closed either by clicking its Close button or by clicking anywhere outside the banner area. By closing the banner you are consenting to our use of cookies in accordance with the terms set forth in this Policy.

The website remembers users’ choices; hence, the summary information banner will not be displayed in successive visits if the same computer or device is used. Users nevertheless retain the ability to revoke their consent, in whole or in part, at any time.

If you encounter any technical difficulties in the process of giving or withholding your consent, please contact us through the site’s dedicated communication channels, so that we can provide you with the required assistance.

What kind of cookies do we use?

The site owner – **Humanitas Mirasole spa**, via Manzoni 56, Rozzano – uses cookies on this site in accordance with its own **Privacy policy**; for all information required by art. 13 of the Privacy Code click this link: [Privacy information](#).

In order to improve our visitors’ experience and to support a full range of services we employ both persistent cookies, i.e. cookies that are stored in your computer until you manually removed them or until they reach the end of their programmed lifetime, and session cookies, which are not stored in your computer and are erased as soon as the browser is closed.

The various types of cookies we use can be classified as follows:

FIRST PARTY COOKIES, i.e. COOKIES ISSUED BY HUMANITAS.IT

TYPE	WHAT DO THEY DO?
Statistical/analytical <i>(the user's consent is required before cookies of this type are issued)</i>	They gather information on the way users browse our site. This information is analysed in aggregate form purely for statistical purposes. They are not required, but they do help us improve the site content and services on the basis of the knowledge obtained through statistical analysis.
Technical/functional <i>(we ask for the user's consent before issuing cookies of this type)</i>	They allow users to take full advantage of the site's features and to enjoy an enhanced browsing experience. Ideally, these cookies should be enabled so that the site performs as intended; nevertheless, users can still disable them on their computers if they wish. By way of example, these cookies allow us to improve the site's search capabilities (Google Search Ajax API) or to provide direct communication channels with our operators (Pure Chat); disabling them will render some of these enhancements unusable.
Profiling/social/advertising <i>(the user's consent is required before cookies of this type are issued)</i>	These are used to customise content, including advertisements. For example, they can be used to place a limit on the number of times an advertisement is displayed on your screen, or to help us evaluate the effectiveness of our own advertising campaigns or those of other companies that advertise through our site.
Geolocation <i>(the user's consent is required before cookies of this type are issued)</i>	Though not required, these cookies help us provide content more closely tailored to your interests and geographical location. They can also be used, for example, to identify a starting point close to your location on a map.

Third-party cookies

In addition to cookies issued by Humanitas Mirasole spa, when browsing this site you will receive cookies originating from third-party sites and delivered through our site for the purposes of performing the functions defined by the third party.

Third-party cookies can help us obtain a clearer picture of our users' browsing behaviour; for example, they can be employed to enable you to share content with users of the main social networks, to monitor our publicity campaigns and to evaluate your interest in specific content and services. More detailed information concerning these cookies can be found in the tables below and on the third parties' websites.

Statistical third-party cookies

The humanitas.it site employs Google Analytics, a traffic analysis service offered by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA94043, USA. The service uses cookies in order to gather and analyse user browsing data in aggregate form. Neither Google nor Humanitas Mirasole spa associate your data with your IP address, and they cannot therefore directly identify you.

Google Analytics processes the gathered data and issues a report which the system administrators at humanitas.it can use to verify that the site and the services offered through it are working

properly; they can also use the report to determine the level of user satisfaction with the content provided.

For further information about Google’s privacy policy, click [here](#). To disable statistical cookies and prevent Google from gathering your browsing data, download the appropriate software tool from [this](#) website.

Again, for the purposes of ensuring that the site is working properly and collecting data on the satisfaction levels, humanitas.it also uses the following services:

SERVICE	PROVIDER	ADDRESS	PRIVACY POLICY	DISABLE
Yandex Metrics	Yandex	16, Leo Tolstoy Street Moscow 119021 RUS	Link	Link
Crazy Egg	Crazy Egg, Inc.	6220 E. Ridgeview Lane La Mirada, CA90638 USA	Link	Link
Optimizely	Optimizely, Inc.	55 New Montgomery St. 8th Floor San Francisco, CA94105 USA	Link	Link

Third-party cookies for publicity profiling and re-targeting

Humanitas.it employs specific cookies for monitoring its web publicity campaigns and for re-marketing and re-targeting processes.

The table below details each of these cookies, as well as information on how to disable them:

SERVICE	PROVIDER	ADDRESS	PRIVACY POLICY	DISABLE
Double Click	Google, Inc.	Amphitheatre Parkway Mountain View, CA94043 USA	Info/consent form Privacy policy	Click here , or here , or configure here .
Facebook Custom Audience	Facebook, Inc.	1601 California Ave. Palo Alto, CA94304 USA	Link	Link
Google Tag Manager	Google, Inc.	Amphitheatre Parkway Mountain View, CA94043 USA	Link	Link
AdSense	Google, Inc.	Amphitheatre Parkway Mountain View, CA94043 USA	Info/consent form Privacy policy	Click here , or here , or configure here .

Third-party social plugins and widgets

Our web pages may contain plugins from the main social networks, such as Facebook, Twitter and LinkedIn, which are managed by their respective originators. They may, for example, implement Facebook's "Like" or Twitter's "Retweet" buttons. When browsing a page that contains such plugins, your browser connects directly with the third-party server and the plugin is displayed on your screen through this connection. The plugin may track which pages have been visited by the user and send that information to the third party server; if social network users visit our web pages while logged in to their account, the information may be associated with their account. When users employ the plugin functionality (for example, by clicking the "Like" button), that information can also be associated with their account.

The table below contains details on each of these cookies as well as information on how to disable them:

SERVICE	PROVIDER	ADDRESS	PRIVACY POLICY	DISABLE
Facebook Connect	Facebook, Inc.	1601 California Ave. Palo Alto, CA94304 USA	Link	Link
Facebook social plugin	Facebook, Inc.	1601 California Ave. Palo Alto, CA94304 USA	Link	Link
Google+ platform	Google, Inc.	Amphitheatre Parkway Mountain View, CA94043 USA	Link	Link
AddThis	AddThis, Inc.	1595 Spring Hill Rd. Suite 300, Vienna, VA22182 USA	Link	Link
Twitter button	Twitter, Inc.	795 Folsom St. Suite 600 San Francisco CA94107 USA	Link	Link

Geolocation cookies

Our web pages contain a plugin that allows us to identify the geographical location of an IP address, so that we can provide users with information concerning the nearest facilities.

The table below contains details on each of these cookies and information on how to disable them:

SERVICE	PROVIDER	ADDRESS	PRIVACY POLICY	DISABLE
Geo Plugin	Geo Plugin	Contact	Link	Link

Configuring your browser

If you do not want cookies to be installed in your terminal you should either configure your browser to reject cookies or refrain from using this site. Be aware, however, that by disabling cookies the site as a whole or some of its functions may not work properly.

To block cookies, modify cookie management settings, or erase cookies already present in your terminal, simply change your web browser configuration.

Most browsers allow users to modify the configuration so that all cookies are accepted or rejected, or only some are accepted (e.g. cookies coming from specified sites).

Though essentially similar, the procedures employed to modify these settings vary from browser to browser. For detailed information on the right procedure for your specific case, please refer to your browser's Help or visit this website: www.aboutcookies.org.

For further information concerning cookies and third-party cookies preferences, we suggest you visit the site www.youronlinechoices.com.